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Northern Michigan University Partners with Collegiate and AlumniFi to Empower Financial Success Across the NMU Community

MARQUETTE, Mich. — Northern Michigan University (NMU) today announced new partnerships with Collegiate and AlumniFi to expand access to financial education, modern banking tools, and personalized support for students, faculty, staff, and alumni. These collaborations aim to empower members of the NMU community with the knowledge, resources, and confidence needed to make informed financial decisions throughout their lives.

Each platform, backed by MSU Federal Credit Union (MSUFCU) and federally insured by the National Credit Union Administration (NCUA), is structured to serve the distinct needs of the NMU network.

As part of the partnership, Collegiate will establish a dedicated on-campus presence within the Northern Center beginning in fall 2026. This physical space will serve as an accessible hub for NMU students, providing convenient access to account support, interactive financial education opportunities, and personalized guidance designed to help them build confidence with money throughout their college experience. Complementing this on-campus presence, the university will also introduce three fee-free ATMs across campus, along with access to a network of more than 30,000 fee-free ATMs nationwide.

“From our students, faculty, and staff to our alumni and local community, Collegiate and AlumniFi will connect the NMU community with modern banking experiences to help build solid financial futures,” said Chris Olsen, President of NMU. “This is an advantageous partnership that integrates comprehensive financial support directly into the NMU experience, ensuring our community has the tools necessary to achieve long-term financial health.”

For NMU students, Collegiate delivers a banking experience built specifically around the realities of student life. The platform focuses on promoting independence, smart money management, and long-term financial literacy.

Students will have access to checking and savings accounts with no monthly fees or minimum balance requirements, built-in financial education resources, secure tools that make it easier for families to support students financially, and student lending solutions designed to support a variety of educational financing needs.

For NMU's faculty, staff, alumni, and broader university community, AlumniFi provides a sophisticated digital banking experience designed to support everyday financial management alongside major, long-term life goals.

The platform offers high-yield savings, fee-free checking, budgeting and spending insights, automated savings tools, and lending solutions that help members navigate major life milestones, including continuing education, student loan refinancing, and parent financing options.

"Student success extends beyond the classroom," said April Clobes, President and CEO of Collegiate, AlumniFi, and MSUFCU. "With extensive experience supporting student success, we focus on helping individuals build the financial confidence and skills needed to navigate life's milestones. Through Collegiate and AlumniFi, the NMU community now has access to meaningful education and personalized resources at every stage to support long-term financial well-being."

NMU students, parents, alumni, faculty, and staff interested in exploring these new financial solutions can learn more and begin opening accounts by visiting the Collegiate and AlumniFi websites.

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ABOUT ALUMNIFI
AlumniFi is a digital-first banking brand created by Michigan State University Federal Credit Union (MSUFCU). AlumniFi offers high-yield savings, fee-free checking, and tech-forward tools to help people simplify their finances and build confidence with every money move. AlumniFi deposits are federally insured by NCUA. Learn more at alumnifi.org.

ABOUT COLLEGIATE
Collegiate is a digital banking platform created by MSU Federal Credit Union. Built to support students at every stage of their college journey, Collegiate offers simple, modern banking through a mobile-first platform. With access to no-fee checking and savings accounts, built-in spending insights, customizable goals, and financial literacy tools, Collegiate helps students build healthy money habits that last a lifetime. Learn more at collegiatecu.org.

ABOUT NORTHERN MICHIGAN UNIVERSITY
Northern Michigan University (NMU), located in Marquette, Michigan, is a dynamic four-year, public, comprehensive university that has grown its reputation based on its award-winning leadership programs,

cutting-edge technology initiatives, and nationally recognized academic programs. Founded in 1899 along the southern shore of Lake Superior in Michigan's Upper Peninsula, NMU has a population of more than 6,500 undergraduate and graduate students, and 1,200 employees committed to empowering learners with distinct and meaningful experiences that open doors to extraordinary opportunities. For more information, visit nmu.edu.

ABOUT MSUFCU

MSU Federal Credit Union (MSUFCU) was established in 1937 to provide a secure place for members to save and borrow. Guided by its mission to help members achieve financial security, reach their goals, and realize their dreams, MSUFCU supports members through key milestones in life while helping them plan for the future. Recognized as a leader in innovation and as a great place to work, MSUFCU continually seeks new ways to enhance the member experience and strengthen the communities it serves. Today, the Credit Union proudly serves more than 400,000 members through 35 branches, with over $8.49 billion in assets and more than 1,200 employees. MSUFCU is headquartered in East Lansing, Michigan. For additional information, visit msufcu.org.